Let us recognize and thank study volunteers.

They are Medical Heroes and they can be found in everyday places.

All around us are Medical Heroes – volunteers who participate in clinical trials.

Medical Heroes take part in clinical trials to help determine if a medical intervention, such as a drug, device, or treatment, is safe and effective for human use. Clinical trial participants benefit society by helping to find better ways to diagnose, prevent, and treat diseases that improve public health and help people to live healthier, longer lives.

We thank and recognize our Medical Heroes. We want them to understand how vital they are to the clinical research process. Without Medical Heroes, we would not be able to conduct new research, to discover new cures and treatments.

Without Medical Heroes, we would not have modern day medical discoveries such as:

- Vaccines
- More effective treatments for diabetes, heart disease, and a variety of cancers
- MRIs, CT Scans, X-ray machines, and diagnostic tests
- Over the counter medicines to treat headaches, allergies, and cold symptoms
Clinical trials would not be possible without study volunteers.

There are millions of people who suffer from diseases where there is not yet a cure – including Alzheimer’s, certain cancers, and Lupus, to name a few. When we recognize the important role that Medical Heroes play, more people will want to volunteer to participate in clinical trials, encouraging greater numbers of research studies that can be conducted to combat and cure disease.

Medical Heroes may be people we know such as neighbors, co-workers, family members, and friends. Many are people we will never meet. They are the unsung heroes of medical research and innovation. It is important to recognize and thank them for their time, energy, and contribution to medical research and the promise of a healthier future. Check out CISCRP’s Medical Heroes campaign, where we are rebranding clinical research to recognize its everyday Medical Heroes: www.ciscrp.org

If you are interested in learning more about participating in a clinical trial, there are resources listed below. You can be a Medical Hero too and help make the world a better place!

Thank you to the millions of people who participate in clinical research each year. They make new medical discoveries possible so we can all live healthier, happier lives.

UC DAVIS CLINICAL AND TRANSLATIONAL SCIENCE CENTER

CTSC Clinical Trials Office
2921 Stockton Blvd, Suite 1400
Sacramento, CA 95817
(855) 823-1660
health.ucdavis.edu/participate

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CISCRP is an independent non-profit organization dedicated to engaging the public and patients as partners in the clinical research process through education and outreach programs. CISCRP services also assist clinical research stakeholders in understanding public and patient attitudes & experiences in research to improve patient satisfaction.

CISCRP is not involved in recruiting patients for clinical trials, nor is it involved in conducting clinical trials.

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