

**ANNEX 1 – PERSONAL INFORMATION YOU PROVIDE TO US**

<b>Category of Personal Data</b>	<b>How we use the Personal Data</b>	<b>Legal Bases for Processing</b>
<p><b>Contact Information</b>, including first and last name, email address, your country or region and communication preferences. We use this information to fulfill your request, to communicate with you directly, and to send you marketing communications in accordance with your preferences.</p>	<p>We use this information to communicate with you regarding your use of the Service, including sending service-related communications.</p>	<p>The processing is necessary for the performance of a contract with you.</p>
	<p>We use this information to deal with enquiries and complaints made by or about you relating to the Service.</p>	<p>The processing is necessary for our legitimate interests, namely administering the Service, and for communicating with you effectively to respond to your queries or complaints.</p>
	<p>We use this information in connection with providing you with marketing communications in accordance with your preferences.</p>	<p>We will only use your personal data in this way to the extent you have given us consent to do so.</p>
<p><b>Payment information</b>, including first and last name, email address, your country or region and communication preferences.</p>	<p>If you make a purchase at one of our stores or register for one of our Events, programs, or Conferences, we may collect payment information in order to complete your transaction.</p>	<p>The processing is necessary for the performance of a contract.</p>
	<p>We use this information to verify your identity in connection with the detection and prevention of fraud or financial crime.</p>	<p>The processing is necessary for our and third parties' legitimate interests, namely the detection and prevention of fraud and financial crime.</p>
<p><b>Inquiry and Communications Information</b>, including information provided in custom messages sent through the forms, in chat messages, to one of our email addresses, or via phone.</p>	<p>We use this information to deal with enquiries and complaints made by or about you relating to the Service.</p>	<p>The processing is necessary for our legitimate interests, namely administering the Service, and for communicating with you effectively to respond to your queries or complaints.</p>
<p><b>Newsletter and Marketing Emails</b>, including email address and applicable interests and communication preferences. healthy active living.</p>	<p>We use this information to manage our communications with you and send publications highlighting the latest findings in medicine, research and wellness to support</p>	<p>We will only use your personal data in this way to the extent you have given us consent to do so.</p>
<p><b>Survey Information</b>, including information provided when you provide information included in any questions submitted through surveys or content of any testimonials.</p>	<p>We use this information to administer and facilitate the Services, to respond to your submission, to communicate with you, to conduct market research, inform our marketing and advertising activities and improve and grow our business.</p>	<p>We will only use your personal data in this way to the extent you have given us consent to do so.</p>
<p><b>Events and Conferences Registration Information</b>, including, for example, event registration information.</p>	<p>We use this information to administer the relevant event or conference.</p>	<p>The processing is necessary for the performance of a contract with you, namely the event or conference.</p>

<p><b>Feedback Information.</b> We may collect feedback you provide relating to our Services.</p>	<p>We use this information to address your questions, issues and concerns.</p>	<p>The processing is necessary for our legitimate interests, namely communicating with you and responding to queries, complaints and concerns.</p>
	<p>We use this information to improve the Service.</p>	<p>The processing is necessary for our legitimate interests (to develop and improve our service).</p>
<p><b>Employment Application Information,</b> including your contact and demographic information, educational and work history, employment interests, information obtained during interviews and any other information you choose to provide, if you apply for employment.</p>	<p>We use this information to evaluate your job application.</p>	<p>This processing is necessary for our legitimate interests, namely evaluating your job application.</p>