PEDIATRIC TELEHEALTH COLLOQUIUM
Improving Children’s Health through Advancements in Technology

October 23–24, 2017
Monday–Tuesday

SPONSORED BY:
UC DAVIS HEALTH
Office of Continuing Medical Education
Department of Pediatrics
Center for Health and Technology
Clinical and Translational Science Center
Monday, October 23, 2017

8:30am  Welcome and Review of Objectives
James Marcin, MD

9:00  Keynote Presentation: Children’s Health in a Digital World
Navigating through the unprecedented changes in digital healthcare transformation.
Dale Alverson, MD

10:00  Resources to Support Pediatric Telehealth Programs
Local and federal resources for new and established “hub” and “spokes”.
Kathy Chorba

10:45  Break

11:00  Children’s Health in the School Environment
Lessons learned from small and large scale school-based telehealth programs.
Stormee Williams, MD, Steve North, MD and Amanda Martin

12:00pm  Lunch

1:00  Tech Talk: Advancements in Technology
Overview of the rapidly changing field and finding the right technology for your program.
Adam Glasofer, MD

2:00  Policy Matters!
Policy updates and how this impacts the delivery of pediatric telehealth.
Mario Gutierrez, MPH and Aimee Grace, MD

2:45  Break

3:00  Implementing and Sustaining Pediatric Telehealth Programs
Managing operations: from pay-per-use to value-based models of care.
Jana Katz-Bell, MPH and Julie Hall-Barrow, EdD

4:00  Adjourn

5:30  Robert Mondavi Institute for Wine & Food Science Reception
Please join us for an evening at the Robert Mondavi Institute for Wine & Food Science including a blind tasting.

Tuesday, October 24, 2017

8:00am  Keynote Presentation: The Vision of the ATA
Future directions, challenges and priorities through the eyes of the American Telehealth Association.
Peter Yellowlees, MBBS, MD

8:45  Payer’s Perspective
How health plans are working to integrate the use of telemedicine for safety net populations.
Christopher Perrone, MPH

9:30  A Legal Perspective — Is Children’s Health Riskier?
Credibility, licensure, liability, and HIPAA considerations for telehealth.
Anna Orlowski, JD

10:15  Break

10:30  Direct To Patient Care: Managing Children’s Needs from Where They Are
A look at models of care and technologies used to evaluate children outside the office.
Chelsea Bodnar, MD, Andrew Hertz, MD, Lester Hartman, MD and Kimberly Newell Green, MD

11:45  Completing the Puzzle
Bringing all the pieces together: what’s missing and where do we head next?
James Marcin, MD

12:15pm  Adjourn

Faculty

COURSE CHAIR
James P. Marcin, MD, MPH
Professor, Pediatric Critical Care
Medical Director, Pediatric Telehealth
UC Davis Children’s Hospital
Sacramento, California

GUEST FACULTY
Dale Alverson, MD, FATA, FAAP
Medical Director
Center for Telehealth
University of New Mexico
Las Cruces, New Mexico

Chelsea Bodnar, MD
Founder at Ohiina Pediatrics
Chicago, Illinois

Kathy Chorba, HRSA/MCHB, TRC Representative
Executive Director
California Telehealth Resource Center Sacramento, California

Adam Glasofer, MD, MSHI
Associate Medical Director of Informatics Virtual Health
Marion, New Jersey

Aimee Malia Grace, MD, MPH
Health Policy Advisor
Office of US Senator Brian Schatz
Washington, D.C.

Kimberly Newell Green, MD, FAAP
Department of Pediatrics
Kaiser Permanente
San Francisco, California

Mario Gutierrez, MPH
Executive Director
Center for Connected Health Policy
Sacramento, California

Julie Hall-Barrow, EdD
Vice President
Virtual Health and Innovation
Children’s Health
Dallas, Texas

UC DAVIS FACULTY
Jana Katz-Bell, MPH
Assistant Dean
Interprofessional Programs
UC Davis School of Medicine and Betty Irene Moore School of Nursing

Anna Orlowski, JD
Chief Counsel
UC Davis Health

Peter M. Yellowlees, MD
Professor of Clinical Psychiatry
Department of Psychiatry and Behavioral Sciences
Vice Chair of Faculty Development
President, American Telemedicine Association
TARGET AUDIENCE
This activity is intended for pediatricians, administrators, researchers, and other health care professionals interested in advancing the use of telemedicine and mobile health in pediatric care.

WHY YOU SHOULD ATTEND
This activity will provide an overview of the essentials to begin and sustain a pediatric telehealth program. Providing pediatric care through telemedicine has resulted in a number of positive outcomes including higher provider satisfaction, higher parent satisfaction, higher quality of care, lower medication error rates, more appropriate transfers, and cost-savings.

EDUCATIONAL OBJECTIVES
At the end of the activity, participants should be able to:
• Evaluate the policy and legal considerations surrounding telehealth care.
• Describe various models of pediatric telehealth programs.
• Evaluate types of technologies that are available and strategies for measuring the success of their pediatric telehealth programs.
• Implement or improve the pediatric telehealth program at their institutions.
• Identify uses of direct-to-consumer technologies and what may be appropriate for their programs.
• Discuss challenges in the field and identify opportunities to overcome these barriers to broaden the use of pediatric telehealth services.

CONFERENCE REGISTRATION
Please register early – space is limited.
Tuition is $400 for physicians and administrators, $350 for researchers and all others. Confirmation of registration will be sent within two weeks after receipt of registration form. The fees will increase after September 8, 2017 to $450 and $395.
Tuition includes continental breakfasts, refreshment breaks, lunch, reception, electronic syllabus, and an online certificate of attendance. Tuition may be paid by check, American Express, Discover, MasterCard or VISA. Cash is not accepted. The Office of Continuing Medical Education reserves the right to cancel this conference. In such a case, a full refund of tuition will be given.
Registration forms received without payment will not be processed until payment is received. Early discount rates are honored if payment is received by the date noted on the registration form. After that date, the late fee is applied.

CANCELLATION AND REFUND POLICY
A refund of tuition, less $75 administrative fee, will be allowed if requested in writing by September 22, 2017. No refunds will be provided after this date.

TUITION SCHOLARSHIPS
Through a generous gift to UC Davis Health’s Center for Health and Technology, we are able to offer a limited number of tuition scholarships for this course. Tuition scholarships are available to individuals who meet specific criteria. For more information, please go to http://bit.ly/2tF5eV1. Scholarships are awarded on a first-come, first-served basis and will be limited to one individual per organization.
Please Note: Scholarships will continue until the allocation of funds are expended.

ELECTRONIC EVALUATION AND CREDIT
The link to your electronic syllabus, evaluation and certificate of credit will be available for 30 days after the last day of the conference. Once you have completed the online evaluation, your certificate will be available to print. After 30 days this link will expire and no longer be available online. Then you must contact the Office of CME to receive your certificate and a $15 administrative fee will be applied.

SYLLABUS
The electronic syllabus will be available to pre-registered attendees online prior to the conference for downloading and printing. A flash drive containing the syllabus will be distributed at the conference.

ACCREDITATION
University of California, Davis, Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

CREDIT DESIGNATION
Physician Credit: University of California, Davis, Health designates this live activity for a maximum of 10 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.
AAFP: Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.
AMA PRA Category 1 Credits™ acceptable for other health care providers
Nurse: For the purpose of recertification, the American Nurses Credentialing Center accepts AMA PRA Category 1 Credits™ issued by organizations accredited by the ACCME. For the purpose of relicensure, the California Board of Registered Nursing accepts AMA PRA Category 1 Credits™ (report a maximum of 10 hours of credit and fill in “CME Category 1” for the provider number).
Physician Assistant: The National Commission on Certification of Physician Assistants (NCCPA) states that AMA PRA Category 1 Credits™ are acceptable for continuing medical education requirements for recertification.
LOCATION
UC Davis Conference Center
550 Alumni Lane
Davis, CA 95616
http://bit.ly/1NaLPP7

The UC Davis Conference Center is adjacent to the Alumni Center and across the quad from the Robert Mondavi Center for the Arts. If you have any special needs due to a disability as specified in the Americans with Disabilities Act, please call the Office of Continuing Medical Education at (916) 734-5390 so we may make the necessary accommodations for you.

HOTEL ACCOMMODATIONS
Hyatt Place UC Davis
173 Old Davis Road Extension
Davis, CA 95616
(530) 756-9500
http://bit.ly/2tpSV1w

A block of rooms is being held for conference participants at a rate of $154 single or double occupancy plus hotel and sales tax (extension dates may be available). After September 29, 2017 reservations will be on a space and rate available basis. Reservations should be made directly with the hotel.

AIR TRAVEL TO SACRAMENTO (SMF)
United Airlines Group Discount: To obtain Groups and Meetings discount prices go to http://www.united.com/meetings, click on “Book meetings reservations” and enter Offer Code: ZX6T636361.

GROUND TRANSPORTATION
Hertz Car Rental: To obtain discount prices go to http://www.hertz.com and enter Convention Number 04H70008.
National Car Rental: 1 (800) CAR-RENT and request ID #5282865 for discounted rates.

DRIVING DIRECTIONS
From I-80 West (San Francisco):
• Take I-80 East toward Sacramento.
• Exit the UC Davis exit #71 (just after the HWY 113 interchange).
• Turn left at the stop sign onto Old Davis Road.
• Continue straight past the information booth.
• Turn right onto Hilgard Lane (immediately after the Mondavi Food and Wine Institute buildings) and park in either the structure or the parking lot.
• The Conference Center is east of the Vanderhoef Quad from the Mondavi Performing Arts Center at the corner of Old Davis Road and Alumni Lane, and the Alumni Center is on the north side of the Quad.

From I-80 East (Sacramento):
• Take I-80 West toward San Francisco.
• Exit the UC Davis exit #71 (after the Richards Blvd. exit)
• Turn right at the stop sign onto Old Davis Road.
• Continue straight past the information booth.
• Turn right onto Hilgard Lane (immediately after the Mondavi Food and Wine Institute buildings) and park in either the structure or the parking lot.
• The Conference Center is east of Vanderhoef Quad from the Mondavi Performing Arts Center at the corner of Old Davis Road and Alumni Lane, and the Alumni Center is on the north side of the Quad.

PARKING
Park in the South Entry Parking Structure, Lot VP 1 or Lot VP 2. Parking is $9.

FOR FURTHER INFORMATION
UC Davis Health
Office of Continuing Medical Education
4610 X Street, Suite 2301
Sacramento, CA 95817
1 (866) CME4EDU (263-4338)
(916) 734-5390 Phone
(916) 734-0742 Fax
http://cme.ucdavis.edu

BROCHURE ART CREDIT
Brochure images courtesy of Accreditation Council for Continuing Medical Education, UC Davis Public Affairs, istockphoto.com.
Register Online Form (please print)

Register Online at: http://bit.ly/2t46DZm

REGISTRATION FEES (Receipt/Confirmation will be mailed within two weeks)

<table>
<thead>
<tr>
<th>Physicians and Administrators</th>
<th>Early Rate</th>
<th>After Sept. 8, 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$400</td>
<td>$450</td>
</tr>
</tbody>
</table>

Reception & Wine Tasting - Monday, 10/23/17 at 5:30 pm (included in tuition)

___ I will attend the event
___ I will not attend the event

If you need disability accommodations at the meeting, please let us know by September 22, 2017 and our representative will contact you. Please note special dietary/food allergy requirements

If you did not receive a brochure in the mail, how did you hear about this conference? (Example: PT&MIG, UCD website, web search, magazine, friend)?

Physician Information: Please indicate your primary medical specialty

☐ PED  ☐ FP  ☐ GP  ☐ Other (specify) 

Social Security Number (last 4 digits required for transcript purposes)

Please copy the mail code from the address side of the brochure (above your name, e.g. PPED, MMSPED, CRDPED)

If you did not receive a brochure in the mail, how did you hear about this conference? (Example: PT&MIG, UCD website, web search, magazine, friend)?

For security purposes, we cannot accept faxes or emailed registrations with credit card information. Please mail your registration or contact our Registrar at (916) 734-5390 for assistance if you would like to use a credit card.

Account Number

Authorized Signature (name on card)

Billing address if different than address listed above

Please use ONE of these methods to register. Do not mail if previously registered by telephone.

Office of Continuing Medical Education

Telephone: (916) 734-5390/Toll Free: 866-CME4EDU

REGISTER ONLINE AT: http://bit.ly/2t46DZm
PEDIATRIC TELEHEALTH COLLOQUIUM
Improving Children’s Health through Advancements in Technology
October 23–24, 2017
Monday–Tuesday
UC Davis Conference Center
Davis, CA

HIGHLIGHTS:
• Children’s Health in a Digital World
• Pediatric Telehealth Resources
• Telehealth Technology Advancements
• Policy on Pediatric Telehealth Care Delivery
• Implementing and Sustaining Pediatric Telehealth Programs
• School-based Telehealth Models
• A Payer’s Perspective on Telemedicine
• Direct To Patient Care Models
• A Legal Perspective – Is Telemedicine Riskier?

THIS ACTIVITY IS SELF-SUPPORTING AND RECEIVES NO STATE FUNDING.