Supporting a diverse, talented faculty who discover and share knowledge to advance health

THE BETTY IRENE MOORE SCHOOL OF NURSING seeks endowed chair, professorship and research program funds to help recruit and retain the best faculty who will transform health care. The appointment to a named endowment is a highly coveted honor for academic faculty. Endowed faculty and research projects recognize faculty of distinction who are leaders and experts in their fields. In turn, these faculty can focus on the important work of cultivating academic excellence through immersive, interprofessional and interdisciplinary education, and on cutting-edge, outcomes-based research in partnership with the communities UC Davis serves. Endowed gifts have a lasting impact that go well beyond the school itself.

Research and education at the Betty Irene Moore School of Nursing emphasize Healthy Systems and Healthy People:

**HEALTHY SYSTEMS**—promoting improved health-care systems and designing policies to be effective, efficient and responsive. Scholarship and research in Healthy Systems include health policy, organizational change, informatics, implementation science and leadership. UC Davis will discover and share knowledge to analyze, shape, redesign and evaluate health systems.

**HEALTHY PEOPLE**—promoting health for individuals, families and populations in partnership with communities, with an emphasis on aging, rural and diverse populations. Scholarship and research in Healthy People include community health, public health, epidemiology, gerontology, rural health and health disparities. UC Davis will discover and share knowledge on the priorities and needs of population subgroups as well as tailor and test approaches to advance health in those groups.

The school is led by **Heather M. Young**, the founding dean of the Betty Irene Moore School of Nursing and the associate vice chancellor for nursing at UC Davis Health System, who is a nationally recognized scientist, professor, nurse leader and expert in gerontology and rural health.

Philanthropic support of endowed chairs, professorships and research programs is necessary to both launch and sustain the school. Faculty salary, compared to private sector compensation, is cited by nurses as one of the main reasons for not pursuing an academic career. The additional income from faculty and research endowments enables the school to offer competitive start-up packages and other incentives to draw the best faculty from around the nation.

Contact **Cori Traub**, senior development officer, by phone at (916) 734-1820 or e-mail at cori.traub@ucdmc.ucdavis.edu to discuss how your passion for nursing can enhance research and faculty positions at the Betty Irene Moore School of Nursing.
The Betty Irene Moore School of Nursing at UC Davis leadership, faculty, fellows and students are grateful for your support of our education and research program. Your generosity will be broadly recognized, through the School of Nursing and UC Davis Health System, as follows:

**NAMING YOUR ENDOWED FUND**
Donors who create endowed chairs, professorships or research programs have the opportunity to name their fund and designate the purpose for which the interest will be used.

Endowed gifts attach the sponsor's name to the faculty member's success and reputation. Faculty proudly include the named endowed professorship or chair title in all academic communications, including when they present at meetings, are published in journal articles, serve on boards, consult, and are listed in directories and on the School of Nursing's website. All faculty and research endowment donors will have the chance to visit with the recipient of their gift each year.

At the following levels, the Betty Irene Moore School of Nursing will name a fund in honor of you or your designee that will provide annual support for research and/or teaching in perpetuity:

- **UNIVERSITY CHAIR** .................. $2.5 MILLION
- **ENDOWED CHAIR** ................. $1.5 MILLION
- **ENDOWED PROFESSORSHIP** ...... $1 MILLION
- **RESEARCH FUND** ................. $250,000
  Supports research in an area selected by the donor
- **LECTURESHIP/COLLOQUIUM** ....... $150,000
  Supports ongoing lecture series with internationally and nationally acclaimed speakers

**FOUNDING DONORS’ RECOGNITION**
Donors who give $1,000 or more during the school's launch and campaign join the Betty Irene Moore School of Nursing Founding Donors who are recognized on the school's website and donor recognition wall in perpetuity.

**VISIONARIES AND CHANCELLOR’S LAUREATES**
Donors who give $1 million or more are inducted into the UC Davis Health System Visionaries Society and the UC Davis Chancellor's Laureates' Society, and recognized annually at each society's event.

**FRIENDS OF MEDICINE & NURSING**
Donors who make a one-time gift of $25,000 or more, or whose cumulative giving is $100,000 or more to UC Davis Health System, are inducted into the Friends of Medicine & Nursing and invited to attend an annual appreciation lunch.

**HONOR ROLL OF DONORS**
Donors who give $100 or more are listed in the Honor Roll of Donors in the UC Davis Health System Annual Report.

**HERITAGE CIRCLE**
Supporters who place the Betty Irene Moore School of Nursing in their estate plans are invited to join the UC Davis Health System Heritage Circle and are honored at an annual luncheon.

**CONTACTING THE SCHOOL OF NURSING**
If you would like to discuss establishing a named endowment or have any questions, please contact Cori Traub, senior development officer, by phone at (916) 734-1820 or by e-mail at cori.traub@ucdmc.ucdavis.edu.