# Magnet Champion Updates

## September, Issue 1

### The Difference Between Evidence-Based Practice, Research and Quality Improvement

**What is a Evidence-Based Practice?**

Conscientious integration of best research evidence with clinical expertise and patient values and needs in the delivery of quality cost-effective health care (Burns & Grove, 2009).

Example: You take the very best evidence you can find in the literature and apply it to your clinical nursing practice. The effectiveness of the practice change is measured by evaluating patient outcomes. A great example would be our Early Mobility in the ICU Pilot where we measured length of stay which is being decreased as a result of early mobility.

**What is Research?**

Diligent, systematic investigation to validate and refine existing knowledge and generate new knowledge (Burns & Grove, 2009). An Institutional Review Board approved study.

Example: Holly Kirkland Walsh, RN, FNPc, GNPC and Oleg Teleten, RN, MS have an IRB approved study looking at Pressure Mapping in the Perioperative Arena.

**What is Quality Improvement?**

Quality Improvement is an approach to the analysis of work performance and systematic efforts to improve it (Burns & Grove, 2009).

Example: A great example is home medication reviewed on admission. We know it is an expectation and data collection shows us our compliance which can be reviewed on the Quality and Safety dashboard. For other Quality and Safety Initiatives, visit the dashboard: http://intranet.ucdmc.ucdavis.edu/pcs/dashboard/index.shtml

### What to do this month:

- On your Magnet board— How do you get to the Research council website http://intranet.ucdmc.ucdavis.edu/pcs/nursing/research/
- What is the difference between Evidenced-based practice, Research and Performance Improvement?
- Focus on Magnet documentation
Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports. While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers. A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product. You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short. Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field. You may also want to note business or economic trends, or make predictions for your customers or clients. If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing. Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter. Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context. Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols. Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.
Inside Story Headline

This story can fit 150-200 words.
One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports. While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

From which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols. Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.
This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served. It would also be useful to include a contact name for readers who want more information about the organization.