

# Magnet Champion Updates

September, Issue 1

September 17 and 20, 2012

## Discussion

- Magnet Documentation
- Readiness assessment Oct 23 and 24
- Document review during readiness assessment
- Nursing Satisfaction overall results 2012
- What is the difference between Evidence-based practice, Research and Quality Improvement?

Magnet Champion  
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SICU I



## The Difference Between Evidence-Based Practice, Research and Quality Improvement

### What is a Evidence-Based Practice?

Conscientious integration of best research evidence with clinical expertise and patient values and needs in the delivery of quality cost-effective health care (Burns & Grove, 2009).

Example: You take the very best evidence you can find in the literature and apply it to your clinical nursing practice. The effectiveness of the practice change is measured by evaluating patient outcomes A great example would be our Early Mobility in the ICU Pilot where we measured length of stay which is being decreased as a result of early mobility.

### What is Research?

Diligent, systematic investigation to validate and refine existing knowledge and generate new knowledge (Burns & Grove, 2009). An Institutional Review Board approved study.

Example: Holly Kirkland Walsh, RN, FNPC, GNPc and Oleg Teleten, RN, MS have an IRB approved study looking at Pressure Mapping in the Perioperative Arena.

### What is Quality Improvement?

Quality Improvement is an approach to the *analysis of work performance* and systematic efforts to improve it (Burns & Grove, 2009)

Example: A great example is home medication reviewed on admission. We know it is an expectation and data collection shows us our compliance which can be reviewed on the Quality and Safety dashboard. For other Quality and Safety Initiatives, visit the dashboard:

<http://intranet.ucdmc.ucdavis.edu/pcs/dashboard/index.shtml>

## What to do this month:

- On your Magnet board– How do you get to the Research council website <http://intranet.ucdmc.ucdavis.edu/pcs/nursing/research/>
- What is the difference between Evidenced-based practice, Research and Performance Improvement?
- Focus on Magnet documentation





Caption describing picture or graphic.

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful con-

tent to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a sim-

ple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

***"To catch the reader's attention, place an interesting sentence or quote from the story here."***

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed

internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images

from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



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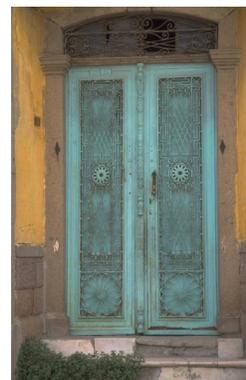
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UCDHS

Primary Business Address  
Address Line 2  
Address Line 3  
Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555

E-mail: someone@example.com

We're on the Web!  
example.com

## Business Tagline or Motto

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served. It would also be useful to include a contact name for readers who want more information about the organization.

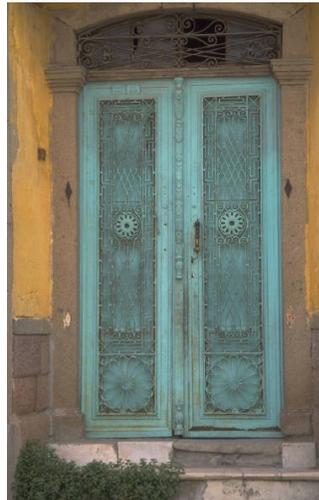
## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.



**Caption describing picture or graphic.**

here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.

If you have any prices of standard products or services, you can include a listing of those

  
**Organization**