



UC DAVIS HEALTH SYSTEM *EYE CENTER*

Mark J. Mannis, M.D., F.A.C.S.
Professor & Chair
UC Davis Health System Eye Center
4860 Y Street, Suite 2400
Sacramento, California 95817-2307



Dear Friend of the Eye Center,

We have a new name! So, what is the UC Davis Health System Eye Center? It is what used to be the UC Davis Department of Ophthalmology & Vision Science, the Center for Visual Sciences, the Center for Children's Sight and more. Now, our new name means all of these things together, while our mission remains the same: a devotion to excellence in our work to preserve and restore sight. Won't you consider a gift today to help us?

Shakespeare asked, "What is in a name?" For our Eye Center the answer is "all of the effort, time, patience, imagination, diligence and money that it takes to learn about the eye, study its diseases, test new cures, and deliver those cures to our patients." For many years now, our work at UC Davis has been comprehensive and at the very frontier of human knowledge about the eye and its function.

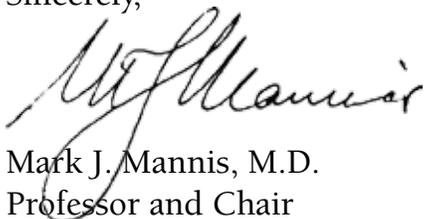
UC Davis has also been recognized by government and institution funders to be at the level of the world's finest eye centers and institutes. So, in recognition of this, the University of California at Davis has conferred on our department and all of our associated academic, clinical and research programs, the new identity: UC DAVIS Health System EYE CENTER. We are deeply honored.

We are also deeply grateful to all of our friends, alumni, patients and community members whose financial support over the years has made our Eye Center's excellence in preserving and restoring sight possible. Won't you join them today with a gift for excellence, a gift for sight?

Thank you for considering my request.

Please consider the enclosed material about supporting our work to preserve and restore sight, and make your gift today.

Sincerely,



Mark J. Mannis, M.D.
Professor and Chair



***Help us
preserve
and
restore
sight!***



UC DAVIS
HEALTH SYSTEM

EYE CENTER



Donor Recognition Categories

The UC Davis Health System Eye Center is pleased and proud to publicly acknowledge our annual donors according to their level of giving. All donors receive invitations to attend Eye Center events and programs through the year and will receive periodic departmental communications, including enVision Magazine where all donors will be acknowledged by category in the spring edition. We are deeply grateful for our donors' support.

We thank you.

Categories

Level

THE CHAIRMAN'S COUNCIL (Gifts acknowledged on Donor Wall)

Visionary	\$25,000
Luminary	\$10,000
Senior Counselor	\$5,000
Counselor	\$2,500
Chairman's Council Member	\$1,000

DONORS

Gold Circle	\$500
Silver Circle	\$100
Bronze Circle	Other

The 1977 California Information Practices Act requires UC Davis to provide the following information to individuals asked to supply information about themselves: UC Davis is requesting this information to maintain accurate donor files in the Office of University Relations. Furnishing the information is strictly voluntary and it will be maintained confidentially. The information may be used by other university departments in the regular course of business, but it will not be disseminated to others except if required by law. You have the right to review your own data file. Inquiries should be forwarded to the Director of Advancement Services, University Relations, University of California, Davis, CA 95616.

The University is grateful for the support it receives from alumni and friends. One of the ways our thanks is expressed is through listing the names of donors in various publications. Should you wish that your name not appear as a donor, please notify us if you have not already done so.

It is the policy of the University of California, Davis to utilize a portion of gifts and/or the short-term investment income on current gifts and grants to support the cost of raising and administering funds.



UC DAVIS HEALTH SYSTEM *EYE CENTER*

YES! Please accept my gift to advance the excellence of the UC DAVIS Health System *EYE CENTER* and all of its programs that preserve and restore sight!



Please accept my tax-deductible contribution of \$ _____

(If you prefer to donate online, please visit our website at <http://www.ucdmc.ucdavis.edu> and click on "Quick Links" for "Giving to UC Davis.")

<input type="checkbox"/>	Enclosed is my check made payable to: UC Regents.	
<input type="checkbox"/>	Please charge my credit card:	Credit Card Number: _____
<input type="checkbox"/>	VISA	_____
<input type="checkbox"/>	MasterCard	Expiration Date: _____
<input type="checkbox"/>	American Express	Name on Card: _____
<input type="checkbox"/>	Discover	Signature: _____

Please direct my gift for the UC Davis Health System Eye Center, Department of Ophthalmology & Vision Science, to:	
<input type="checkbox"/>	Research (S-DPTSRSH)
<input type="checkbox"/>	Eye Center Fund (S-DPTEYEC)
<input type="checkbox"/>	Area of Greatest Need
<input type="checkbox"/>	Other (S-DPTVDNR)

Please contact me with additional information on making:	
<input type="checkbox"/>	an estate or trust gift
<input type="checkbox"/>	a memorial gift

Name _____

Address _____

City, State, Zip Code _____

Telephone Number _____

Email Address _____

I would like to have my (our) name listed in public acknowledgements as _____

Please complete this form and return (with your check) to Mark Mannis, M.D., UCDHS Eye Center, 4860 Y Street, Suite 2400, Sacramento, CA 95817, in the envelope provided.

THANK YOU!



UC DAVIS HEALTH SYSTEM *EYE CENTER*

CONSIDER MAKING A GIFT OF SECURITIES

A gift of appreciated securities can be a tax-wise way to support the UC Davis Health System Eye Center. However, it is VERY important that you let us know of your intention to make such a gift because a) UC Davis needs to insure that, when your stock is transferred, we can identify it as your gift and follow your gift designation, and b) we need to ascertain that they are marketable (traded publicly or OTC).

Securities can be gifted to the UC Davis Health System Eye Center by either physically transferring the stock certificate(s) or by instructing your broker to make an electronic transfer.



For more information and specific instructions, contact Ernie Phinney, Development Officer, at 916-734-8758 or by email at ephinney@ucdavis.edu.

AND, WHEN YOU ARE DOING YOUR ESTATE PLANNING, CONSIDER THE UC DAVIS Health System *EYE CENTER*

The practice of ophthalmology to preserve and restore sight is resource-intensive. While the real progress being made at UC Davis is impressive, the price of technological innovation is very high. A testamentary gift is usually much larger than most of us can afford during our lifetimes, but it can make a huge difference in the pace of innovation and in the finding of cures for the generations that follow.

There are many tax-wise and sophisticated techniques that can be applied to making a testamentary gift. But the first step in any estate plan, that many of us put off, is to make a will. On the other side of this sheet is some sample language that you can give your attorney as you draft your will or as you modify your existing will with a codicil:

SAMPLE LANGUAGE: "I give, devise and bequeath to The UC Davis Foundation a) the sum of _____ dollars (\$_____); or b) the following described property, to wit: _____; or c) _____ percent (___%) of the rest, residue and remainder of my estate to establish the (NAME FUND, as an endowed (or non-endowed) fund, the income only of which shall be used (if non-endowed, the principal and any applicable income of which shall be used) for the following purpose: [insert exact purpose here; i.e. research, fellowships, etc. Please contact us for language.]

In making this gift it is my intention to serve the UC Davis Health System Eye Center at the University of California, Davis. I desire that the foregoing statement of purpose be liberally construed so that this objective may be fully accomplished. If, in the judgment of the Chancellor of the University of California, Davis, at any time and in the unlikely event that changed circumstances substantially interfere with the beneficial realization of such purposes, then the funds may be used for such other similar purposes as the Chancellor of the University of California, Davis, in his/her discretion determines to be consistent with my interests and intentions."

For more information, contact your attorney or Ernie Phinney, Development Officer, at 916-734-8758 or by email at ephinney@ucdavis.edu.