

UC Davis Health System Office of Continuing Medical Education

2006 Updated Decision-Making Criteria Relevant to the
ACCME Essential Areas and Elements and the ACCME Standards for Commercial Support

Criterion 7: The provider develops activities/educational interventions independent of commercial interests. A CME provider must ensure that the following decisions were made free of the control of a commercial interest: identification of CME needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations in a position to control the content of the CME activity, selection of educational methods, and evaluation of the activity.

Standard 2: Resolution of Personal Conflicts of Interest

- Provider must be able to show that everyone who is in a position to control the content of an educational activity has disclosed to the learners all relevant financial relationships with any commercial interest.
- Disclosure forms must be completed prior to the activity by all course chairs, presenters, authors, moderators, panel members and/or planning committee members.
- If a conflict of interest exists, the resolution must be determined and provided to learners before the activity,
- Individuals with no relevant personal financial relationships must inform the learners that no relevant financial relationships exist.
- Individuals who refuse to disclose will be disqualified from participating in the activity.
- Disclosure is provided to learners before the activity through the written statement in the course syllabus and verbal disclosure by the speaker before presentation

Standard 5: Content and Format Without Commercial Bias

- CME activity must promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial interest
- Presentations give a balanced view of therapeutic options. Use of generic names will contribute to this impartiality. If the CME educational material or content includes trade names, several companies should be used, not just trade names from a single company.

Standard 6: Disclosures Relevant to Potential Commercial Bias

- An individual must disclose to learners any relevant financial relationships to include the following: name of the individual, name of the commercial interests, nature of the relationship.
 - For an individual with no relevant financial relationships, the learners must be informed that no relevant financial relationships exist.
 - The source of all support from commercial interests must be disclosed to learners.
 - Disclosure may never include use of trade names or a product-group message.
 - Information must be disclosed to learners prior to the beginning of the educational activity.
- ***If the speaker does not insert a disclosure slide at the beginning of the presentation, it is the responsibility of the course chair/moderator to ensure compliance with the ACCME verbal disclosure requirement. Attestation of verbal disclosure is required by the ACCME.***

Slide Insert:

Example Slide:

VERBAL DISCLOSURE

Faculty has no relevant financial relationships

VERBAL DISCLOSURE OF RELEVANT FINANCIAL RELATIONSHIPS

Abbott Laboratories: Consultant
Bristol-Myers Squibb: Speakers Bureau
AstraZeneca: Research support recipient