

A MAXIMUM OF 10
CME
AMA PRA Category 1 Credits™

UC DAVIS
HEALTH

OFFICE OF CME



PEDIATRIC TELEHEALTH COLLOQUIUM

Improving Children's Health through Advancements in Technology

October 23–24, 2017

Monday–Tuesday



SCAN FOR CONFERENCE WEBPAGE

UC Davis Conference Center
Davis, California

SPONSORED BY:

UC DAVIS HEALTH

Office of Continuing Medical Education
Department of Pediatrics
Center for Health and Technology
Clinical and Translational Science Center

PEDIATRIC TELEHEALTH COLLOQUIUM 2017

Monday, October 23, 2017

- 8:30am Welcome and Review of Objectives**
James Marcin, MD
- 9:00 Keynote Presentation: Children's Health in a Digital World**
Navigating through the unprecedented changes in digital healthcare transformation.
Dale Alverson, MD
- 10:00 Resources to Support Pediatric Telehealth Programs**
Local and federal resources for new and established "hub" and "spokes".
Kathy Chorba
- 10:45 Break**
- 11:00 Children's Health in the School Environment**
Lessons learned from small and large scale school-based telehealth programs.
Stormee Williams, MD, Steve North, MD and Amanda Martin
- 12:00pm Lunch**
- 1:00 Tech Talk: Advancements in Technology**
Overview of the rapidly changing field and finding the right technology for your program.
Adam Glasofer, MD
- 2:00 Policy Matters!**
Policy updates and how this impacts the delivery of pediatric telehealth.
Aimee Grace, MD
- 2:45 Break**
- 3:00 Implementing and Sustaining Pediatric Telehealth Programs**
Managing operations: from pay-per-use to value-based models of care.
Jana Katz-Bell, MPH and Julie Hall-Barrow, EdD
- 4:00 Adjourn**
- 4:30 Robert Mondavi Institute for Wine & Food Science Reception**
Please join us for an evening at the Robert Mondavi Institute for Wine & Food Science including a blind tasting.

Tuesday, October 24, 2017

- 8:00am Keynote Presentation: The Vision of the ATA**
Future directions, challenges and priorities through the eyes of the American Telemedicine Association.
Peter Yellowlees, MBBS, MD
- 8:45 Payer's Perspective**
How health plans are working to integrate the use of telemedicine for safety net populations.
Christopher Perrone, MPP
- 9:30 A Legal Perspective – Is Children's Health Riskier?**
Credentialing, licensure, liability, and HIPAA considerations for telehealth.
Anna Orlowski, JD
- 10:15 Break**
- 10:30 Direct To Patient Care: Managing Children's Needs from Where They Are**
A look at models of care and technologies used to evaluate children outside the office.
Chelsea Bodnar, MD, Andrew Hertz, MD, Lester Hartman, MD and Kimberly Newell Green, MD
- 11:45 Completing the Puzzle**
Bringing all the pieces together: what's missing and where do we head next?
James Marcin, MD
- 12:15pm Adjourn**

Faculty

COURSE CHAIR

James P. Marcin, MD, MPH
Professor, Pediatric Critical Care
Medical Director, Pediatric Telehealth
UC Davis Children's Hospital
Sacramento, California

GUEST FACULTY

Dale Alverson, MD, FATA, FAAP
Medical Director
Center for Telehealth
University of New Mexico
Albuquerque, New Mexico

Chelsea Bodnar, MD
Founder at Ohana Pediatrics
Chicago, Illinois

Kathy Chorba
Executive Director
California Telehealth Resource Center
Sacramento, California

Adam Glasofer, MD, MSHI
Associate Medical Director
of Informatics Virtual Health
Marlton, New Jersey

Aimee Malia Grace, MD, MPH
Health Policy Advisor
Office of US Senator Brian Schatz
Washington, D.C.

Kimberly Newell Green, MD, FAAP
Department of Pediatrics
Kaiser Permanente
San Francisco, California

Julie Hall-Barrow, EdD
Vice President
Virtual Health and Innovation
Children's Health
Dallas, Texas

UC DAVIS FACULTY

Jana Katz-Bell, MPH
Assistant Dean
Interprofessional Programs
UC Davis School of Medicine
and Betty Irene Moore School
of Nursing

Anna Orlowski, JD
Chief Counsel
UC Davis Health

Peter M. Yellowlees, MBBS, MD
Professor of Psychiatry
Vice Chair for Faculty Development
Department of Psychiatry and
Behavioral Sciences
President, American Telemedicine
Association

Lester J. Hartman, MD, MPH
Westwood-Mansfield Pediatrics
Westwood, Massachusetts

Andrew Hertz, MD
Vice President
Rainbow Primary Care Institute
Medical Director
Rainbow Care Connection
University Hospitals,
Rainbow Babies & Children's
Cleveland, Ohio

Amanda Martin
Executive Director
Center for Rural Health Innovation
Spruce Pine, North Carolina

Steve North, MD
Founder and Medical Director
Center for Rural Health Innovation
Spruce Pine, North Carolina

Christopher Perrone, MPP
Director, Improving Access
California Health Care Foundation
Sacramento, California

Stormee Williams, MD, FAAP
Medical Director
School Telemedicine
Children's Health Systems of Texas
Dallas, Texas

CONFERENCE COORDINATOR

Pamela Schneider
CME Specialist
Office of Continuing Medical Education
UC Davis Health

TARGET AUDIENCE

This activity is intended for pediatricians, administrators, researchers, and other health care professionals interested in advancing the use of telemedicine and mobile health in pediatric care.

WHY YOU SHOULD ATTEND

This activity will provide an overview of the essentials to begin and sustain a pediatric telehealth program. Providing pediatric care through telemedicine has resulted in a number of positive outcomes including higher provider satisfaction, higher parent satisfaction, higher quality of care, lower medication error rates, more appropriate transfers, and cost-savings.

EDUCATIONAL OBJECTIVES

At the end of the activity, participants should be able to:

- Evaluate the policy and legal considerations surrounding telehealth.
- Describe various models of pediatric telehealth programs.
- Evaluate types of technologies that are available and strategies for measuring success.
- Implement or improve the pediatric telehealth programs at their institution.
- Identify uses of direct-to-consumer technologies and what may be appropriate for their program.
- Discuss challenges in the field and identify opportunities to overcome these barriers to broaden the use of pediatric telehealth services.

CONFERENCE REGISTRATION

Please register early – space is limited.

Tuition is \$400 for physicians and administrators, \$350 for researchers and all others. **Confirmation of registration will be sent within two weeks after receipt of registration form.** The fees will increase after September 8, 2017 to \$450 and \$395.

Tuition includes continental breakfasts, refreshment breaks, lunch, reception, electronic syllabus, and an online certificate of attendance. Tuition may be paid by check, American Express, Discover, MasterCard or VISA. Cash is not accepted. The Office of Continuing Medical Education reserves the right to cancel this conference. In such a case, a full refund of tuition will be given.

Registration forms received without payment will not be processed until payment is received. Early discount rates are honored if payment is received by the date noted on the registration form. After that date, the late fee is applied.

CANCELLATION AND REFUND POLICY

A refund of tuition, less \$75 administrative fee, will be allowed if requested in writing by September 22, 2017. No refunds will be provided after this date.

TUITION SCHOLARSHIPS

Through a generous gift to UC Davis Health's Center for Health and Technology, we are able to offer a limited number of tuition scholarships for this course. Tuition scholarships are available to individuals who meet specific criteria. For more information, please go to <http://bit.ly/2tF5eVl>. Scholarships are awarded on a first-come, first-served basis and will be limited to one individual per organization.

Please Note: Scholarships will continue until the allocation of funds are expended.

ELECTRONIC EVALUATION AND CREDIT

The link to your electronic syllabus, evaluation and certificate of credit will be available for 30 days after the last day of the conference. Once you have completed the online evaluation, your certificate will be available to print. **After 30 days this link will expire** and no longer be available online. Then you must contact the Office of CME to receive your certificate and a \$15 administrative fee will be applied.

SYLLABUS

The electronic syllabus will be available to pre-registered attendees online prior to the conference for downloading and printing. A flash drive containing the syllabus will be distributed at the conference.

ACCREDITATION

University of California, Davis, Health is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.



CREDIT DESIGNATION

Physician Credit: University of California, Davis, Health designates this live activity for a maximum of 10 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAFP: Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

AMA PRA Category 1 Credits™ acceptable for other health care providers

Nurse: For the purpose of recertification, the American Nurses Credentialing Center accepts *AMA PRA Category 1 Credits™* issued by organizations accredited by the ACCME. For the purpose of relicensure, the California Board of Registered Nursing accepts *AMA PRA Category 1 Credits™* (report a maximum of 10 hours of credit and fill in "CME Category 1" for the provider number).

Physician Assistant: The National Commission on Certification of Physician Assistants (NCCPA) states that *AMA PRA Category 1 Credits™* are acceptable for continuing medical education requirements for recertification.



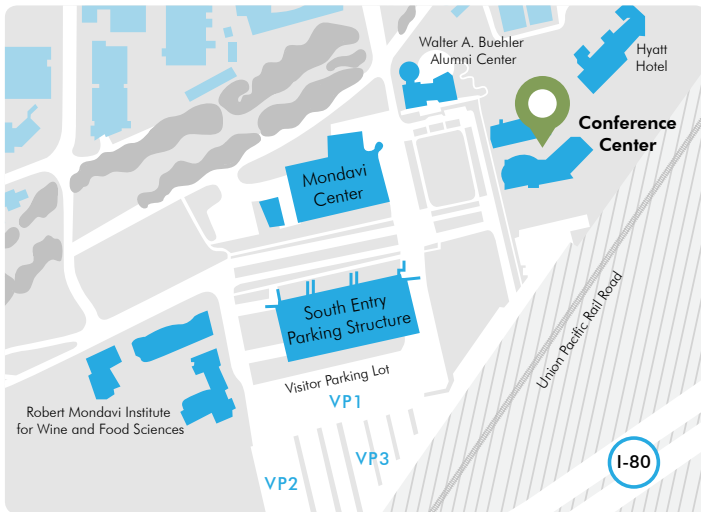
LOCATION

UC Davis Conference Center

550 Alumni Lane
Davis, CA 95616
<http://bit.ly/1NaLPP7>



The UC Davis Conference Center is adjacent to the Alumni Center and across the quad from the Robert Mondavi Center for the Arts. If you have any special needs due to a disability as specified in the Americans with Disabilities Act, please call the Office of Continuing Medical Education at (916) 734-5390 so we may make the necessary accommodations for you.



PARKING

Park in the South Entry Parking Structure, Lot VP 1 or Lot VP 2. Parking is \$9.

FOR FURTHER INFORMATION

UC Davis Health
Office of Continuing Medical Education
4610 X Street, Suite 2301
Sacramento, CA 95817
1 (866) CME4EDU (263-4338)
(916) 734-5390 Phone
(916) 734-0742 Fax
<http://cme.ucdavis.edu>

HOTEL ACCOMMODATIONS

Hyatt Place UC Davis

173 Old Davis Road Extension
Davis, CA 95616
(530) 756-9500
<http://bit.ly/2tpSV1w>

A block of rooms is being held for conference participants at a rate of \$154 single or double occupancy plus hotel and sales tax (extension dates may be available). After September 29, 2017 reservations will be on a space and rate available basis. Reservations should be made directly with the hotel.

AIR TRAVEL TO SACRAMENTO (SMF)

United Airlines Group Discount: To obtain Groups and Meetings discount prices go to <http://www.united.com/meetings>, click on "Book meetings reservations" and enter Offer Code: **ZX6T636361**.

GROUND TRANSPORTATION

Hertz Car Rental: To obtain discount prices go to <http://www.hertz.com> and enter **Convention Number 04H70008**.

National Car Rental: 1 (800) CAR-RENT and request **ID #5282865** for discounted rates.

DRIVING DIRECTIONS

From I-80 West (San Francisco):

- Take I-80 East toward Sacramento.
- Exit the UC Davis exit #71 (just after the HWY 113 interchange).
- Turn left at the stop sign onto Old Davis Road.
- Continue straight past the information booth.
- Turn right onto Hilgard Lane (immediately after the Mondavi Food and Wine Institute buildings) and park in either the structure or the parking lot.
- The Conference Center is east of the Vanderhoef Quad from the Mondavi Performing Arts Center at the corner of Old Davis Road and Alumni Lane, and the Alumni Center is on the north side of the Quad.

From I-80 East (Sacramento):

- Take I-80 West toward San Francisco.
- Exit the UC Davis exit #71 (after the Richards Blvd. exit)
- Turn right at the stop sign onto Old Davis Road.
- Continue straight past the information booth.
- Turn right onto Hilgard Lane (immediately after the Mondavi Food and Wine Institute buildings) and park in either the structure or the parking lot.
- The Conference Center is east of Vanderhoef Quad from the Mondavi Performing Arts Center at the corner of Old Davis Road and Alumni Lane, and the Alumni Center is on the north side of the Quad.

BROCHURE ART CREDIT

Brochure images courtesy of Accreditation Council for Continuing Medical Education, UC Davis Public Affairs, istockphoto.com.

Registration Form (please print)

First Name _____ M.I. _____ Last Name _____

MD DO PhD PharmD RPh PA NP RN Other _____ Lic. # _____

Institution/Employer (as you would like it to appear on your badge) _____ Profession/Occupation _____

Address (where you would like your receipt mailed) _____

City _____ State _____ Zip Code _____

() _____ () _____
Day Phone _____ Fax Number _____

Email for link to electronic syllabus. UC Davis CME will not use your email for any purpose other than corresponding with you.

Physician information: Please indicate your primary medical specialty:

PED FP GP Other (specify) _____

Social Security Number (last 4 digits required for transcript purposes)

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Web

Please copy the mail code from the address side of the brochure
(above your name, e.g. PPED, MMSPED, CRDPED) _____

If you did not receive a brochure in the mail, how did you hear about this conference?
(Example: PT&MG, UCD website, web search, magazine, friend)? _____

REGISTRATION FEES <small>(Receipt/Confirmation will be mailed within two weeks)</small>	Early Rate	After Sept. 8, 2017
Physicians and Administrators	<input type="checkbox"/> \$400	<input type="checkbox"/> \$450
Reseachers and Other Health Care Professionals	<input type="checkbox"/> \$350	<input type="checkbox"/> \$395

Reception & Wine Tasting - Monday, 10/23/17 at 5:30 pm (included in tuition)
 I will attend the event
 I will not attend the event

If you need disability accommodations at the meeting, please let us know by **September 22, 2017** and our representative will contact you.
Please note special dietary/food allergy requirements _____

Please check your payment method.

Mailed registration forms without check, credit card information or a purchase order number will not be processed until payment is received.

Check enclosed payable to: **UC Regents** AMEX Discover MasterCard VISA

For security purposes, we cannot accept faxes or emailed registrations with credit card information. Please mail your registration or contact our Registrar at (916) 734-5390 for assistance if you would like to use a credit card.


Account Number _____ Expiration Date _____

Authorized Signature (name on card) _____

Billing address if different than address listed above _____

Please use ONE of these methods to register. Do not mail if previously registered by telephone.

 Mail this registration form and payment to:
Office of Continuing Medical Education
c/o UC Davis Cashier's Office
PO Box 989062
West Sacramento, CA 95798-9062

 Telephone: (916) 734-5390/Toll Free: 866-CME4EDU



Registration

For Office
Use Only

PEDTH17
6048

REGISTER ONLINE AT: <http://bit.ly/2t46DZm>

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HIGHLIGHTS:

- Children's Health in a Digital World
- Pediatric Telehealth Resources
- Telehealth Technology Advancements
- Policy on Pediatric Telehealth Care Delivery
- Implementing and Sustaining Pediatric Telehealth Programs
- School-based Telehealth Models
- A Payer's Perspective on Telemedicine
- Direct To Patient Care Models
- A Legal Perspective – Is Telemedicine Riskier?

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IF YOU CANNOT ATTEND...
PLEASE GIVE BROCHURE TO A COLLEAGUE!
DATED MATERIAL



THIS ACTIVITY IS SELF-SUPPORTING AND RECEIVES NO STATE FUNDING.